



SANTANA LUXE LABEL

PRESS KIT · ESTABLISHED 2017 · JEILYNE SANTANA

She enters. The piece speaks.

THE HOUSE

Brand Story

Santana Luxe Label was founded in 2017 by designer Jeilyne Santana, born from a devotion to statement fashion — crystal, structure, and the sculptural language of wings.

Every piece is conceived as an object of presence. Denim becomes architecture. Beadwork becomes armour. A bralette becomes a silhouette that carries the room with it.

The house works one-of-a-kind and made to order: each commission is drafted to the client's measurements and hand-finished in the atelier over approximately two weeks.

The result is not clothing that waits to be noticed. She enters. The piece speaks.

DESIGNER

Jeilyne Santana — Founder & Creative Director
Trained at Academia Serrán

DC Fashion Week · New York Fashion Week · South Fashion Week
Caribbean Style & Culture — Designer of the Year



ATELIER

Craftsmanship

0 1

Hand-Set Crystal

Swarovski crystal, glass stone and bead applied by hand, stone by stone, across structured ground fabrics.

0 2

Sculptural Wings

Wing forms are built on internal armature so the silhouette holds its shape in motion and under light.

0 3

Ornate Beadwork

Dense embroidery worked in metallic thread, sequin and bugle bead, layered for depth rather than surface sparkle.

0 4

Reinforced Foundations

Denim, bustier and harness bases are reinforced and lined to carry the weight of full embellishment.

0 5

One of a Kind

No piece is duplicated. Each commission is cut and finished to the client's own measurements.

0 6

Two-Week Atelier Cycle

Approximately two weeks of hand work from confirmed commission to final finishing and delivery.





STATEMENT PIECE 01

Venus Bralette

\$375

A sculptural wing-form bralette worked in silver and iridescent crystal, built on a hand-shaped armature that holds its arc in motion.

One of a kind · Bespoke

Made to order

Approx. 2-week production

STATEMENT PIECE 02

Anubis Jacket

\$475

Black denim reconstructed as ceremonial armour: gold beadwork, rhinestone and Swarovski crystal massed across the shoulders and sleeves.

One of a kind · Bespoke

Made to order

Approx. 2-week production





STATEMENT PIECE 03

Kathani Dress

\$1,075

A high-neck gown veiled in crystal fringe and fine beadwork, engineered to move as light rather than fabric.

One of a kind · Bespoke

Made to order

Approx. 2-week production

STATEMENT PIECE 04

Nemesis Jacket

\$565

Crimson denim carrying full crystal-embellished wing appliqués across the back — the house signature at its most declarative.

One of a kind · Bespoke

Made to order

Approx. 2-week production





STATEMENT PIECE 05

Lilith Bustier

\$310

Dense black and silver hand-embroidery over a structured bustier foundation, ornate and armour-like in its finish.

One of a kind · Bespoke

Made to order

Approx. 2-week production



Press & Enquiries

E M A I L

infosantanaluxe@gmail.com

W H A T S A P P

+1 (939) 288-1329

I N S T A G R A M

@santanaluxelabel

A T E L I E R

Remote · Worldwide commissions

She enters. The piece speaks.

SANTANA LUXE LABEL · ESTABLISHED 2017